

**GOVERNMENT OF TELANGANA**

**ABSTRACT**

YAT & C (T&PMU) Department - Tourism Promotion - Sponsorship - Promotion of Telangana Tourism at Pune and Surat - Sanction of Rs.7,98,000/- (including taxes) (Rupees Seven Lakhs Only) to M/s Samvad Public Relations Pvt. Ltd., Secunderabad - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT**

**G.O.RT.No. 653**

**Dated: 20/11/2015**

**Read the following:-**

1. From M/s Samvad Public Relations (P) Ltd., Secunderabad, Letter, Dated: 02.09.2015
2. Government Letter No.3099/T&PMU/2015, T&PMU & C (T&PMU) Department, Dated: 28.09.2015
3. From M/s Samvad Public Relations Pvt. Ltd., Secunderabad, Letter, Dated: 01.10.2015
4. Government Letter No.3099/T&PMU/2015, T&PMU & C (T&PMU) Department, Dated: 09.10.2015
5. From M/s Samvad Public Relations Pvt. Ltd., Secunderabad, bills, Dated: 14.10.2015

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**ORDER:-**

In the reference 1<sup>st</sup> read above, M/s Samvad Public Relations Pvt. Ltd., Secunderabad has informed that they are promoting Telangana Tourism outside the state, as per the scheduled for Surat and Pune as detailed below:

1. Blind Fold Bike riding in Surat 9<sup>th</sup> October, and in Pune city on 11<sup>th</sup> October, 2015 at between 11 am to 12 noon as per Government permission for 4-5 Kms along with 6 to 8 vehicles by well-known magician & Illusionist Samala Venu who belongs to Telangana State, with an experience of 35 years in the field of magic and holding two Guinness Records & Recipient of National Youth Award by Government of India and many state awards in his credit and he has performed around 7000 shows in more than 25 countries.
2. Next day ie., 10<sup>th</sup> October in Surat and 12<sup>th</sup> October, 2015 in Pune evening around 6 pm for one hour Samala Venu will perform magic & Illusion show with his team member for Pune city people for free of cost in the Auditoriums
2. Accordingly, Government have agreed to sponsor an amount of Rs.3,50,000/- for each event vide reference 4<sup>th</sup> read above. After completion of the event the agency has raised bills for the same requested to release the funds.
3. Government after careful examination of the matter, hereby sanction an amount of Rs.7,98,000/- (including taxes) (Rupees Seven Lakhs Ninety Eight Thousand Only) as sponsorship to M/s Samvad Public Relations Pvt. Ltd., Secunderabad towards the promotion of Telangana Tourism at Pune and Surat with the activities mentioned at para-1 above.
4. The amount sanctioned at para - 3 above shall be debited to the following Head of Account:-  
“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

**(P.T.O)**

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4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above and disburse the same to M/s Samvad Public Relations Pvt. Ltd., Secunderabad through online. The following are bank account details:

Bank Name	:	Bank of India
Branch Name	:	Secunderabad Branch
Account No.	:	860320100112408
IFSC Code	:	BKID0008603

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B. VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s Samvad Public Relations Pvt. Ltd., Secunderabad  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department.  
The Deputy Pay & Accounts Officer, T.S. Secretariat, Hyderabad.  
The Accounts Officer, YAT & C (PMU - Claims) Department.  
SF/SCs

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER**